

Products Line Up 2026



2026/04/01 updated

いつもの、いつまでも。



Company Profile

Company Name	Itosui. Co. Ltd
Head office	7-22-15 Shakujidai Nerimaku Tokyo 177-0045 JAPAN
Telephone/FAX	81-3-3920-2736 / 81-3-3594-2277
URL	http://www.itosui.co.jp/
Representative	Daisuke Terashima
Founded	1968/4
Capital	10 million yen
Business	Manufacturing and distribution of pet related products
Product Category	Cat Products, Ornamental Fish Food, Aquarium Products
Trademark	コメット / COMET
Member of	Japan Pet Products Manufacturers Association Japan Ornamental Fish Association



Creating Since 1968

株式会社 **イトスイ**

Turtle Breeding Series



Turtle Probio Food with Carrot 65g/260g

- Formulated with carrot(Vitamin A)and calcium for healthy carapace and bone form
- Natto bacteria decrease unpleasant smell and pollution
- Floating pellet



Turtle Probio Food 50g/150g/500g/1500g

- Formulated with probiotics that decrease unpleasant smell and pollution
- Natto bacteria keep digestion system healthy
- Balanced food with vitamin
- Floating pellet



Turtle Snacks 34g/130g/300g

- Soft stick food mixed with natural river shrimp (dried) for all water turtles
- The soft stick contains carrot extract and river shrimp which are rich of Vitamins and calcium



Turtle Snacks Premium 105g

- Freeze dried tubifex, apple, and carrot are added to regular version "Turtle Snacks". This food is full of turtle's favorites
- It's good for baby turtle too
- High palatability



Sternotherus Food 55g(for small-sized) /140g(for M/L-sized)

- Contains carrot(Vitamin A)for healthy carapace and bone form
- Sinking type



Turtle Food (Tubifex) 5g

- Freeze dried tubifex cube which is a protein-rich and excellent diets for all turtles
- The freshness and nutrition of raw tubifex are maintained by freeze drying manufacturing method



Turtle snacks 25g (mixed fruits and vegetables)

- Freeze dried fresh fruits and vegetables
- Contains five vegetables and fruits (apple, papaya, carrot, corn, tofu) to keep turtle healthy



Turtle snack mix food 25g (mixed River shrimp, Tubifex, Apple, Carrot)

- Balanced food that uses natural river shrimp and tubifex as the main ingredient and they are favorite food for water turtles
- Freeze-dried carrot and apple are rich of Vitamins which are essential for turtles



Turtle Treats 8g/40g(8gx5 bags)

- 8g:natural river shrimp(dried)/
40g:natural river shrimp(dried) with probiotics
- Contains plenty of calcium that helps maintaining healthy carapace
- High palatability



Turtle Treat 55g

- 100% natural river "BIG" shrimp that large-sized turtles definitely love
- Contains plenty of calcium that helps maintaining healthy carapace
- High palatability

Goldfish Food Series



400g

Large / Small size pellets

Carp & Goldfish Food 400g
(Large / Small size pellets)



1kg

Large / Small size pellets

Sinking Food 1kg
(Large / Small size pellets)

- When the weather becomes cold, goldfish will hide to the bottom to endure the cold
- Sinking pellet that can be fed throughout a year
- Small size pellets : Diameter of approximately 2mm
- Large size pellets : Diameter of approximately 3mm

Goldfish Probio Food Series



High-Nutrition Basic Food 100g

- Mixed food of small floating pellet, bloodworm and tubifex
- Added with 3 kinds of probiotics which support optimal digestibility of goldfish
- Garlic powder improves palatability



High-Nutrition Color-Enhancing Food 100g

- Mixed food of small floating pellet, bloodworm and tubifex
- Spirulina and Astaxanthin are added to promote the development of natural colors in your goldfish
- 3 kinds of probiotics support optimal digestibility of goldfish
- Garlic powder improves palatability

Goldfish Probio Food Series



90g/200g
Small size pellets

90g/200g/430g
Medium size pellets

Goldfish Probio Food 90g/200g/430g

- Probio food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Small / Medium size pellets
- Floating type

Goldfish Probio Food Series(Color Enhancing)



90g/200g
Small size pellets

90g/200g/430g
Medium size pellets

Goldfish Probio Color Enhancing Food 90g/200g/430g

- Probio food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Enhanced with carotenoid that enhances color of goldfish
- Small / Medium size pellets
- Floating type

Goldfish Probio Food Series



Goldfish Probio Color Enhancing Food 50g

- Probio food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Enhanced with carotenoid that enhances color of goldfish
- Small size pellets
- Floating type



Ranchu Tiger Head Probio Food 90g/200g

- Probio food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Contains high protein
- Sinking type
- 200g : Medium size pellets
- 90g : Small size pellets



Goldfish Mix Probio Food 90g/200g

- Green pellets contain chlorella extract for keeping goldfish healthy
- Red pellets contains carotenoids for making fish scale brightly
- Probio food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality



New born baby killifish food 10g/20g

- Specially made fine powder for new born baby killifish
- Formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Garlic powder is added to strengthen immune system and palatability



High Protein New born baby Killifish Food 8g/20g

- High protein floating food which is suitable for growth
- Specially made fine powder for new born baby killifish
- Formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Garlic powder is added to strengthen immune system and palatability

Killifish Food Series for Baby



Baby Killifish Food 10g/30g/70g

- Powder type that is easy to eat for baby fish
- Formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Garlic powder is added to strengthen immune system and palatability



Baby Killifish Probio Food 30g

- Powder type that is easy to eat for baby fish
- Formulated with plenty of nutrition containing high protein by Natto bacteria for baby killifish health
- Beneficial bacteria support fish's digestion system



Juvenile Killifish Food 30g

- Tiny sized type that is easy to feed for juvenile killifish
- Garlic powder is added to strengthen immune system and palatability
- Healthy food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality



Adult Killifish Food 40g/100g

- Formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Contains high protein
- Garlic powder is added to strengthen immune system and palatability

Killifish Food Series for Adult & Spawning



Killifish Probio Food 50g/150g

- Healthy food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Small-sized pellet
- Stand bag with zipper



High Protein Adult Killifish Food 13g

- High protein floating food which is suitable for growth and laying period.
- Formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Garlic powder is added to strengthen immune system and palatability



Spawning Killifish Food 35g

- High protein and fat food to support Killifish health at spawning time.
- Formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Garlic powder is added to strengthen immune system and palatability



Tubifex & Bloodworms Mix Food for Killifish 5g

- Perfect nutritious dried food with freeze-dried tubifex and blood worms for killifish
- Garlic powder is added to strengthen immune system and palatability
- Healthy food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality



Tubifex & Bloodworms Probio Mix Food 5g/15g

- Perfect nutritious dried food for goldfish, river fish, killifish, and tropical fish
- Probio food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality



Bloodworms Powder killifish Food 28g

- having fish body weight gaining effect
- Garlic powder is added to strengthen immune system and palatability
- Includes a spoon for easy feeding



Daphnia Powder Killifish Food 38g

- Rich in fiber to improve intestinal environment
- Garlic powder is added to strengthen immune system and palatability
- Includes a spoon for easy feeding



Killifish Natural Food 20g

- Contains high protein
- Contains tubifex and water flea that are rich in nutrients.
- Floating type



Killifish Food 50g

- This nutritionally balanced food is made from bloodworms, tubifex and water flea. Also it is enriched with chlorella.
- Small-sized pellet
- Includes a spoon for easy feeding



High-Nutrition Killifish Food 30g(bag)/84g (bottle)

- Made from bloodworms, tubifex, water flea and Contains Freeze dried fresh tubifex and Daphnia powder
- Includes a spoon for easy feeding



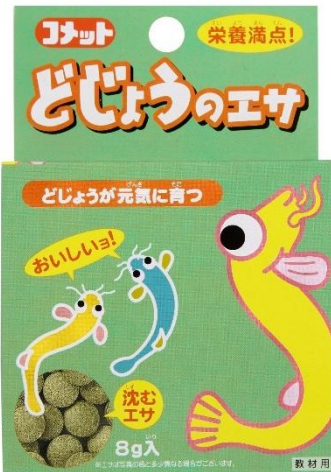
River Fish Food 50g

- This nutritionally balanced food is made from bloodworms, tubifex and water flea. Also it is enriched with chlorella
- Sinking pellet
- Includes a spoon for easy feeding



River Fish Probio Food 50g

- Healthy food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- When the weather becomes cold, Goldfish will hide to the bottom to endure the cold
- Sinking pellet that can be fed throughout a year



Loach Food 8g

- Specially made diet for loach with perfectly balanced nutrition
- Sinking pellet



Loach Probio Food 15g

- Healthy food formulated with beneficial bacteria keeping digestive system healthy while not ruining water quality
- Sinking pellet
- Stand bag with zipper



Loach Food 50g

- Specially made diet for loach with perfectly balanced nutrition
- Sinking pellet
- Includes a spoon for easy feeding



Freeze Dried Bloodworms 12g

- Perfect treat for tropical fish, goldfish, turtle, and amphibia
- Freeze dried fresh bloodworms



Freeze Dried Tubifex 22g

- Perfect treat for tropical fish, goldfish, turtle, and amphibia
- Freeze dried fresh tubifex



Freeze Dried Water Flea 250ml/400ml

- Perfect treat for goldfish, river fish, killifish, and tropical fish
- Sun dried fresh water flea that has plenty of plankton



Shrimp Probio Food 30g

- Healthy food formulated with beneficial bacteria keeping digestive system healthy and improve tank clarity
- Sinking pellet/scrambled



Shrimp Food 20g

- Balanced diet for shrimp
- Contains chlorella, spirulina and amino acid
- Sinking type



Tropical Fish Food Series



Guppy & Tetra Food 70g(Granules type)

- High protein and fat food
- Granules type formulated with beneficial bacteria
- Includes a spoon for easy feeding



Guppy & Tetra Food 90g(flake type)

- Nutritionally balanced food formulated with vegetable flake
- Minuscule flake type that is easy to eat for small tropical fish
- Includes a spoon for easy feeding



Plecostomus Food 100g

- Specially made diet for Plecostomus with perfectly balanced nutrition
- Sinking pellet that Plecostomus can eat easily
- Includes a spoon for easy feeding



Tropical Fish Food Series



Corydoras Food 45g (Granules type)

- Healthy food formulated with beneficial bacteria keeping digestive system healthy and improve tank clarity
- Sinking Granules type food that corydoras can eat easily
- Includes a spoon for easy feeding



Corydoras Food 100g

- This food is designed for corydoras
- Enhanced with spirulina and vitamin
- Sinking pellet that corydoras can eat easily
- Includes a spoon for easy feeding



Small Tropical Fish Food 90g

- Specially made diet for small tropical fish that have small mouth
- Small size flake
- Perfectly balanced nutrition that enhanced with vegetable flake
- Includes a spoon for easy feeding



Betta Food 7g

- High protein /low fat food ideally formulated for bettas
- Healthy food formulated with beneficial bacteria keeping digestive system healthy
- Floating pellets



COMET Tropical Fish Flake Food 50g

- Balanced food with vitamin and mineral
- Soft and easy to feed for all kinds of tropical Fish
- Flake type



Baby fish food 10g/30g(10gx3 bags)

- Balanced food for all kinds of baby fish such as killifish, goldfish and guppy
- Includes a spoon for easy feeding
- Powder type that is easy to eat for new born baby fish



Baby fish Natural food 11ml

- Made from brine shrimp 100%
- Fine powder type that is easy to eat for new born baby fish
- Nutritionally balanced food for baby fish to grow up



Holiday Food For Small Water Tank 8pcs

- 1 pc for 3 days
- For small water tank up to 60cm
- Can be used for all kinds of
- For freshwater fish
- Contains tubifex, water flea, and spirulina



Holiday Food For Goldfish 4pcs

- 1 pc for 3 days
- For goldfish, river fish, killifish
- Contains carrot extract, water flea, and Bloodworm



Holiday Food For Tropical Fish 4pcs

- 1 pc for 3 days
- For tropical fish
- Contains tubifex, chlorella, and bloodworm



Holiday Food For Killifish 3pcs

- 1 pc for 3 days
- For tropical fish
- Contains carrot extract, vitamin, spirulina



Freshwater shrimp food 40g

- Specially made balanced food for shrimp
- Sinking granules type



Crab food 40g

- Specially made balanced probio food for crayfish and crab
- Sinking granules type



Newt food 40g bottle type/13g box type

- Specially made balanced food for amphibians
- Contains high protein and Krill
- High palatability
- Sinking type



Freshwater shrimp food 30g

- Formulated with Natto bacteria keeping digestive system healthy
- Specially made diet for shrimp with perfectly balanced nutrition



Crab food 30g

- Formulated with Natto bacteria keeping digestive system healthy while not ruining water quality
- Balanced food for crab and cray fish



Newt food 30g

- Formulated with Natto bacteria keeping digestive system healthy while not ruining water quality
- Specially made diet for amphibians



NEW Tanago, river fish food 30g

- ▶ Chlorella is enhanced for herbivorous fish.
- ▶ Formulated with Natto bacteria keeping digestive system healthy while not ruining water quality



NEW Axolotl food 30g

- Formulated with Natto bacteria keeping digestive system healthy while not ruining water quality
- Small, sinking pellets for axolotl and newts.



NEW

Loach & River fish Food 30g

- Formulated with Natto bacteria keeping digestive system healthy while not ruining water quality
- High-protein nutritional food for loach and river fish.



Ranchu Tiger head food 130g

- balanced food with high palatability
- Sinking type



Shrimp food 15g

- Balanced food for shrimp
- Sinking granules type



Killifish Food 30g/150 g (30X5bags)

- General food for killifish, tadpole, tanago and crucian carp.
- Contains vitamin and mineral
- Sinking granules type



Axolotl food 85g/125g

- Specially made diet for axolotl with perfectly balanced nutrition.
- Sinking type
- 85g : Small size pellet
- 125g : Large size pellet

FAQ

- about ingredient -

Ingredient	Effect	Related Product
Bacillus Natto	Bacillus Natto can keep digestive system healthy while not ruining water quality.	Probio Food Series
Carrot extract	Vitamin A can keep turtle' s membranes and skin healthy, but it can inflict serious damage on organs by taking vitamins excessively. β -carotene in carrots contains ingredient that is similar to structure of Vitamin A and it can be taken in only needed amount.	Turtle Breeding Series
Carotenoid	Carotenoid is natural pigments of yellow, orange and red etc. and food containing carotenoid has coloring effect. There are 2 kinds of carotenoid, Carotenes, and Xanthophyll, and typical Carotenes is β -carotene and lycopene.	Color Enhancing Series
Wheat Germ	Wheat germ is a rare part of wheat. It contains a lot of dietary fibers that can enhance gastrointestinal health, and also contains vitamin group like vitamin E, B1, B2, B6, and various minerals such as calcium, iron, magnesium, that have strong antioxidation action.	Goldfish Basic Food
Chlorella Extract	Chlorella have a lot of ingredient which can improve immune system. It also contains protein, chlorophyll, and many kinds of minerals.	Goldfish Mix Food

FAQ

-About Holiday Food Series -



Q. How many pieces should I feed for fishes ?

Please decide the number of food based on your tank size. You can refer to the following chart. Since dissolving speed differs by water quality, please remove remaining food if there are any, and feed regular food when you come back home.

Appropriate number of fishes for tank size

Tank Size Fish Size	Recommended Number			
	30cm	45cm	60cm	90cm
Small-Sized Fish	10	20	30	50
Medium-Sized Fish	3 ~ 5	5 ~ 7	7 ~ 10	10 ~ 15

Number of food for tank size and travel days

Tank Size	Travel Days (Reference)			
	3days	4 ~ 6days	7 ~ 9days	10 ~ 12days
~ 40cm	1pc	1pc	1 ~ 2pcs	2pcs
~ 60cm	1pc	2pcs	3pcs	4pcs
~ 90cm	3pcs	6pcs	9pcs	12pcs

Attention :

If you keep too many fishes that over the recommended number, there will have some problem such as deterioration of water quality, lack of filtration capability and lack of oxygen.

FAQ

-About Holiday Food Series -



Q. Why my fish doesn't eat the holiday food?

The nutrition of holiday food dissolves gradually, and invisible particles of the food will be soaked into mouth and gut of fish.

Q. Holiday food is not dissolved after 3days.

Dissolution rate and speed differ depending on water quality. If you keep a few fishes, or there is no movement of water (filter items etc.), or the water temperature is too low, or PH is too high, the food doesn't dissolve easily. Although dissolving speed may differ due to water tank environment, this holiday food dissolves gradually. When you come back home and find food is left, please remove it and feed regular food.

Q. Can I feed 「Holiday Food For Goldfish」 to killifish, tropical fish, or other fish ?

There are some differences between ingredient of 「Holiday Food For Goldfish」, 「Holiday Food For Tropical Fish」, and 「Holiday Food For Killifish」, but there is no problem to feed it to other fishes.

FAQ

-About Baby Fish Food Series -



Q. what food should I choose for baby fish?

Please check our products 「Baby Killifish Probio Food 30g」 「Baby fish food 10g/30g(10gx3 bags)」 「Baby fish Natural food 11ml」 「Baby Killifish Food 30g」

All of these items are micro sized powder that is easy for new born baby fish to eat, and they contains rich nutrition for baby fish to grow.

Q. Can I feed baby fish food to adult fish?

There is no significant effect, but there is a possibility of lacking nutrition for adult fish. So we recommend to switch to adult fish food as soon as possible.



Marimo Brothers - Algae Control 1pcs/2pcs

- It's an accessory which looks like natural marimo
- Control aquarium algae



Marimo Brothers – Bacteria 1pcs/2pcs

- It's an accessory which looks like natural marimo
- It is a ceramic with bacteria, stable breeding water can be created quickly



Algae control Ball 3pcs

- Control algae in fish tank
- It's floating type which can be replaced easily



Killifish Ball 3pcs

- Montmorillonite adsorbs dirt
- Rock salt supplies minerals
- It's floating type which can be replaced easily



NEW Bacteria Ball 3pcs

- It is a ceramic with bacteria, stable breeding water can be created quickly
- It's floating type which can be replaced easily



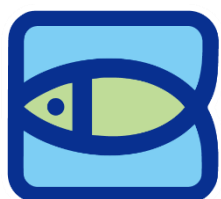
Goldfish Ball 3pcs

- Oyster shells make water quality stable
- Rock salt supplies minerals
- It's floating type which can be replaced easily



Neutralizer(hypo) 20g

- Can neutralize chalk(chlorine) that tap water contains, make more comfortable place for fish
- For goldfish, killifish, tropical fish...etc.
- Includes a spoon



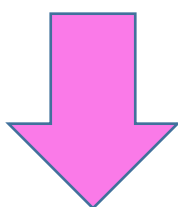
Creating Since 1968

株式会社 **イトスイ**

To find out more
information
Click the link to our
homepage(Japanese)

<http://www.itosui.co.jp/>

From next page is about our cat products !





Cat Treat Series

- Made in Japan and 100% Natural ingredient -

FAQ: What is "Matatabi" ?

Matatabi is a vine that grows in the mountain areas of Japan and China.

It has long been known to elicit euphoric response in cats, and it is the most popular cat treat in Japan.

The reaction to matatabi is similar to the cat nip response, but it's more intense.

We have been a leading maker of matatabi products in Japan since 1988.



Silver Vine berry

Best seller



Matatabi 3.5g

- Pure powder of matatabi



Matatabi with Chitosan 3g

- Formulated with chitosan that is effective for hairballs and constipation



Matatabi with Glucosamine 3g

- Enriched with glucosamine to keep joint jaw healthy





Cat Treat Series

- Made in Japan and 100% Natural ingredient -



Matatabi with Taurine 3g

- Contains taurine that for recovery from fatigue
- keeping eyes and heart healthy



Matatabi Essence (spray) 20ml / 50ml

- 100% natural matatabi essence, and no coloring and additives included.
- Spray on anything and instantly turn it in to a toy which they will go after so wildly



Cat Treat Series

- Made in Japan and 100% Natural ingredient -



Matatabi Incense 8 sticks

- Formulated with matatabi powder in the aroma of lavender and jasmine
- Includes an incense holder
- A set of 4 lavender sticks and 4 Jasmine sticks



Matatabi Dried Berry (Silver Vine berry) 8pcs

- Dried Matatabi berry



Cat Toy Series

- Made in Japan & Hand Made -



You can enjoy [videos of cats](#) playing with our toy series at our Homepage,



Kick Pillow <Pink/Blue/Light Purple/Purple>

- Matatabi-infused toy
- Size(WxDxH): 145x50x310
- Zigzag shape fits cat's body and catches cat's kicks



Cat Toy Series

- Made in Japan & Hand Made -



Shrimp Tempura Teaser Cat Toy

- Made with the fluffy texture that cats love.
- Flexible rod that gets longer when cats pull it
- Filled with Matatabi for added enjoyment

Shrimp Tempura



Shrimp Tempura Cat Toy

- Made with the fluffy texture that cats love.
- Not included Matatabi.

Shrimp Tempura

Shrimp Tempura
(with string)



Dental Care Toy Series with Matatabi - Made in Japan & Hand Made -



Dorayaki(S)



Dorayaki&Taiyaki set



Taiyaki(S)

Teeth-Brushing Toy with string

- Cats absolutely love matatabi, so why not treat your feline friend to these matatabi-infused toys
- Let your cat play with the toy which brushing away the plaque on their teeth keeping it healthy and clean so easy
- These fun shaped toys are made from teeth cleaning fabric
- Size:110x25x180



Dental Care Toy Series with Matatabi - Made in Japan & Hand Made -



Dorayaki



Taiyaki



Ink
fish



Pacific
saury

Teaser Cat Toy

- Filled with Matatabi for added enjoyment
- Flexible rod that gets longer when cats pull it
- These fun shaped toys are made from teeth cleaning fabric
- Size(WxDxH): 80x30x465mm



To find out more information,
Please link to our homepage(Japanese)



Contact

- Please contact us by e-mail using the contact information below.
- We are looking for a company that will help develop sales channels together abroad.

Overseas Coordinator

Hazuki Terashima

MAIL: h.terashima@itosui.co.jp



Creating Since 1968

株式会社 **イトスイ**